



Our Vision

Red Wing thrives as a vibrant, creative river town that values its natural environment, welcomes all people, and unlocks opportunity for everyone.

Our Mission

We strive to create a sustainable, healthy, accessible, resilient, and equitable community where every person feels at home.

Statement of Intent: We gather today in this room as one people to discuss and attend to the matters of Red Wing. Together, as a government body and as community members, we agree to treat everyone with courtesy, dignity, and respect. We will listen to all sides of an issue, encourage participation, support each other, act with honor and accountability, and inspire pride in our community. This we commit as we open this meeting.

Meeting Announcement and Agenda

Heritage Preservation Commission Regular Meeting City Council Chambers, 315 West 4th Street, Red Wing, MN & Virtually Wednesday, April 1, 2026, at 5:30 PM

This meeting will be held in the City Hall Council Chambers and virtually via Webex at the same time. Members of the public can join this meeting either in person at City Hall or virtually. [Join the meeting via Webex.](#) To join via telephone, please dial (415) 655-0001. Enter access code 2555 854 0854 and password 2026 when prompted.

1. Call to Order

2. Roll Call

3. Approval of Agenda

4. Approval of Minutes

4.A. Draft Minutes from the March 4, 2026, Regular Meeting

5. Public Comment

We now invite anyone to share their thoughts on a topic that is not on the agenda. We welcome all opinions and ideas. We appreciate you stating your name at the lectern, and please remember that personal attacks may be ruled out of order. You will have up to three minutes to comment, and we appreciate your time in coming tonight.

6. Motions & General Business

6.A. Design Review - A-Frame Sign for North Star Stitching Studio at 409 W. Third Street

6.B. Design Review - Awning and Building Signs at 327 W. Third Street

6.C. Discuss Preservation Month Activities

7. Communication Items

7.A. Staff Status Report (Verbal)

7.B. Commissioner Comments

8. Adjournment

Accommodations for signing interpreter, Braille, large print, etc. can be made. Call City Hall at 385.3600 seven days prior to the need. Hearing assistance devices are available during meetings.

**The 550th Meeting of the Red Wing Heritage Preservation Commission
Regular Meeting
City Council Chambers
March 4, 2026**

Members Present: Chair Brooke Reinke; Commissioners Kent Tsui, Ruth Nerhaugen, Jenifer Majerus, Lottie Aslakson, Paul Pflueger, and Megan Goodwin

Members Absent: All members in attendance

Others Present: Steve Kohn, Planning Manager

1. Call to Order

Chair Reinke called the meeting to order at 5:30 p.m.

2. Roll Call

Roll call was conducted. Chair Reinke and Commissioners Tsui, Nerhaugen, Goodwin, Majerus, Aslakson, and Pflueger were in attendance.

3. Approval of Agenda

A motion was made by Commissioner Tsui, seconded by Commissioner Nerhaugen to approve the agenda as drafted. A vote was conducted, and the motion carried unanimously by a vote of 7:0.

4. Approval of Minutes

A. Draft Minutes of the February 4, 2026, Regular Meeting.

A motion was made by Commissioner Goodwin, seconded by Commissioner Majerus to approve the minutes as drafted. A vote was conducted, and the motion carried unanimously by a vote of 7:0.

B. Draft Minutes of the February 12, 2026, Special Meeting.

A motion was made by Commissioner Majerus, seconded by Commissioner Goodwin to approve the minutes as drafted. A vote was conducted, and the motion carried by a vote of 4:0:3 with Commissioners Aslakson, Pflueger, and Tsui abstaining from the vote due to being absent from the meeting.

5. Public Comment

No one wished to address the Commission.

6. Motions and General Business

A. Design Review Amendment- 317 Bush Street, Minor Facelift Revisions to November 2024 Approval and August 2025 Amendment.

Staff Liaison Kohn provided background information and referenced past HPC discussions on the minor facelift. He described that the Applicant would not be installing a fourth window on the upper main façade, would be painting the front black, and has preserved the brick on the side of the building. He described that

the Applicant would like to extend the storefront around the corner of the building into the alley, and that the proposed Goose Neck lights must be mounted directly on the brick due to interior structural components.

Commissioner Nerhaugen asked what type of material would be used around the window on the side of the building. Staff Liaison Kohn shared that the material is painted black, hardie board, and is the same material that will be used on the front of the building. Chair Reinke asked what the window's material would be. Staff Liaison Kohn noted that the material is black aluminum. Commissioner Tsui asked the reason for adding an extended storefront. Staff Liaison Kohn stated that the electrical meter/service needs to be taken and that the masonry in the area is in poor condition, so it would be cheaper to extend the paneling and add a new window in the space. Chair Reinke reminded the Commission that there was a possibility of losing all the bricks originally, but this is just losing some that are deteriorating.

A motion was made by Commissioner Majerus, seconded by Commissioner Tsui to approve the facelift as recommended. A vote was conducted, and the motion carried unanimously by a vote of 7:0.

B. Design Review – Building Signs at 317 Bush Street for Riverbend Floral Studio.

Staff Liaison Kohn presented background information on the building signs and what the signs would look like, as outlined in the Agenda Packet.

Commissioner Tsui asked if there would still be an LED light or just the Goose Neck lighting. Staff Liaison Kohn confirmed that there would no longer be any LED lights.

Staff Liaison Kohn shared similar signage in other downtown locations regarding the proposed alley sign. He noted that the vertical signage would not be good for multiple buildings but appears to be acceptable for this building and that the proposed alley sign could be moved to a horizontal sign above the new window, if the HPC did not find the proposed location to be appropriate.

Commissioner Tsui noted that it was nice that the sign reads flowers on the side of the building. The Commission all agreed that the vertical signage was a good addition to the building.

A motion was made by Commissioner Goodwin, seconded by Commissioner Majerus to approve both signs as submitted. A vote was conducted, and the motion carried unanimously by a vote of 7:0.

Staff Liaison Kohn asked if the Commission would be willing to look at 6.E. first. Chair Reinke stated that it would be fine.

E. Design Review Amendment – 325 Bush Street, Major Facelift Revision.

Staff Liaison Kohn stated that the information was not included in the Agenda Packet, but was handed out to the Commission. He noted that the Chief was almost complete, and the Applicant decided not to put the windows in that were approved earlier. He shared photos of what was originally approved and what is now being proposed. He presented on the major facelift revision. He stated that the request to revise the front façade approval is coming in late, but that there is hopefully enough information to make a decision. The Applicant was present to answer questions.

Commissioner Pflueger asked if the Applicant is keeping true to the original exterior and interior. The Applicant stated that the look would be on the exterior only, but is trying to keep the theater look. He noted that the center part of the upper storefront is still to be decided, but he would like to go with an Art Deco motif. Commissioner Tsui noted the HPC wanted to keep the building Art Deco and had given that direction in the past. Chair Reinke asked if the center panels would be the color shown in the picture. The Applicant shared that those colors are a safety net, but hopes to have a broader mix and to exemplify the Art Deco. Chair Reinke asked whether, by saying "exemplify Art Deco," the Applicant was describing the shapes on the center tiles. Staff Liaison Kohn and the Applicant described that using the pictures, the shapes, and the colors would be very important.

Chair Reinke thanked the Applicant for keeping the Art Deco feel. She noted that the look is distinctive, and the residents will recognize the building as the Chief Theater.

Staff Liaison Kohn shared that the Commission would be voting only on the storefront and that the vertical element (anything above the awning) of the theater would come back at a later date. The Applicant shared that a café and therapy center would be going into the location.

Commissioner Tsui asked what material the canopy would be made out of. The Applicant stated aluminum. Commissioner Nerhaugen asked if there were lights on the front of the building. Staff Liaison Kohn noted that there were no lights right now. The Applicant shared that there will be recessed lights in the canopy that will shine down.

A motion was made by Commissioner Tsui, seconded by Commissioner Aslakson to approve the revised storefront and awning. A vote was conducted, and the motion carried unanimously by a vote of 7:0.

C. Discuss Preservation Month Activities.

Chair Reinke reminded the Commission that committees were formed to accomplish the tasks needed for Preservation Month. Staff Liaison Kohn shared that the next day, he would issue a news release requesting nominations for

awards. Chair Reinke recommended scheduling a workshop to discuss proposed activities for Preservation Month. The Commission decided to have a workshop in April with the whole Commission, and the committees could meet on their own time. Staff Liaison Kohn shared that the activities usually fall towards the end of May.

Commissioner Majerus stated that she has also spoken with someone from the Arts Commission to help with the activities. She added that trivia would be a good addition to the activities as well. The Commission thought that would be a good idea to add. Staff Liaison Kohn volunteered to contact the potential event speaker, Fred Johnson.

D. NAPC Conference Tour Discussion.

Staff Liaison Kohn stated that a bus would be coming to Red Wing with 50 people on it, and people would be getting on and off to talk at various stops. The Anderson Center would be the first stop, then downtown, and a lunch would need to be provided. The St. James has been contacted to host the lunch. He went over the tentative itinerary for the day and asked the Commission if those were the things to highlight. Commissioner Tsui noted that the time would be really tight. Staff Liaison Kohn agreed. He shared that volunteers would be needed to help shuttle people around. He stated that registration is open, but he does not have information on which days must be attended for the City to maintain its CLG status.

E. Design Review Amendment – 325 Bush Street, Major Facelift Revision.

This item was addressed after B. Design Review – Building Signs at 317 Bush Street for Riverbend Floral Studio.

7. Communication Items

A. Staff Status Report (Verbal).

Staff Liaison Kohn stated that he gave everyone a handout with the 2026 Rules and Policies for Boards and Commissions, which is also on the website. He noted that no action was needed unless the Commission wanted to change the way it operates. He shared that the Council Liaisons would no longer serve on most Boards and Commissions. If anything needed to be relayed to the Council, then he would do so from now on.

Staff Liaison Kohn shared that the Malting Building was getting pushed farther into the spring, but it sounds promising. The Eagle House is moving along, but there are some structural issues on the rear facade. He had not heard from the St. James project lately, but the glass was supposed to arrive in the first week of March. The goal is to be complete by the end of April.

B. Commissioner Comments.

There were no Commissioner comments.

C. Council Liaison Comments.

There were no Council comments and will be removed in the future.

8. Adjournment

Chair Reinke adjourned the meeting at 6:51 p.m.

Agenda Item

6.A. – Heritage Preservation Design Review for A-Frame Sign at 409 W. Third Street

Action Requested

Motion to Adopt Staff Recommendation

Attachments

- Drawings of Proposed Sign

Prepared By

Steve Kohn, Planning Manager, March 25, 2026

Background

North Star Stitching Studio, 409 W. Third Street, has submitted a Sign Permit application and a Heritage Preservation Design Review application for a new A-Frame sign at the site. On November 5, 2025, the HPC approved a projecting sign for the new business (not yet installed). In addition to the projecting sign, the storefront also has a window sign (did not require a permit or design review) and a simple raised letter sign above the front show windows (not yet installed; this sign is below six square feet in size and did not require a permit or design review).

All A-Frame signs that will be located on a public sidewalk in the Downtown Historic District require a Sign Permit and HPC Design Review. The proposed A-Frame sign consists of a 24"x36" folding, black, metal frame that allows two sign faces to be inserted. The proposed sign faces are made MaxMetal (thin aluminum faces sandwiching a corrugated core) with vinyl printing of graphics. The proposed sign faces are identical and include the business' name, logo, and a list of products/services available. The lettering includes dark blue and gold; the logo has multiple colors. The background color is white. The proposed sign is consistent in design and color with the existing/approved signage.

Please see the attached photos of the sign and frame.

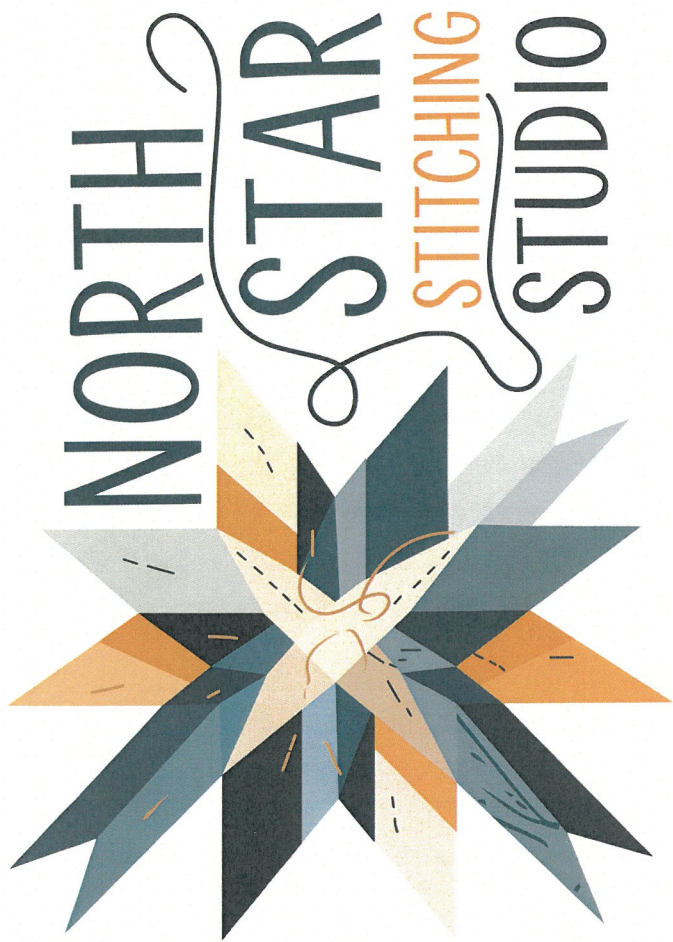
Analysis

The proposed A-Frame sign appears to be compatible with the storefront and other signage in regard to color and design. The proposed sign materials are durable and appear to be compatible with materials found in the district. Staff finds that the proposed sign will not alter or destroy the distinguishing original qualities and character of the building and district. The sign appears to meet all sign regulations in the Sign Ordinance and the Heritage Preservation Ordinance.

Staff Recommendation

Staff recommends approval of the Design Review Form as submitted.





FABRIC
NOTIONS
CLASSES
QUILTING

Agenda Item

6.B. – Heritage Preservation Design Review for Red Wing Framing at 327 W. Third Street - Awning Sign and Building Sign

Action Requested

Motion to Adopt Staff Recommendation

Attachments

- Photos/Drawings

Prepared By

Steve Kohn, Planning Manager, March 27, 2026

Background/Analysis

Red Wing Framing is opening another location soon at 327 W. Third Street and has submitted an application for a Sign Permit and an HPC Design Review related to proposed new signage. The proposed signage includes a small building sign over the main entrance to the tenant space and signage on an existing awning that will be re-skinned.

The proposed building sign is a simple aluminum panel that measures 38” wide by 29” tall that would be placed above the main entrance door, covering an existing opening for an air conditioning unit. The sign’s background would be black and the text “RED WING FRAMING & FINE ART PRINTING” would be a printed vinyl that is white or a light gray. Staff has asked the applicant to confirm the text color. Either color appears to be appropriate.

The applicant is proposing to recover an existing awning frame on the building (currently the awning is removed due to the masonry repointing project on the building) with a new all-weather fabric and would like to add two (2) printed signs on the side drops. The proposed fabric has a multi-color striped pattern with gray, gold tones, and black (Rodanthe Metallic); the proposed signs are printed in solid black on both side drops and read “RED WING FRAMING”. See attached drawings.

Chapter 16 of City Code states the following regarding awning signs; otherwise, the normal sign requirements in Chapter 16 still apply.

Awning signs may be placed on the side panels, front drop, or awning valance but shall not extend vertically or horizontally beyond the limits of an awning and shall not exceed 40 percent of the surface area of the side panel, front drop, or valance of the awning.

Staff finds that the proposed signage will not alter or destroy the distinguishing original qualities and character of the building and district. The street level façade along Bush Street has been significantly altered over the life of the building; the existing stucco façade (slate gray color) does not offer a traditional sign space. Signage in this small tenant space has been limited to windows and small building signs. The signage appears to meet all sign regulations in the Sign Ordinance and the Heritage Preservation Ordinance.

It should be noted that the applicant also plans to make minor cosmetic improvements to the window and door frames associated with the tenant space. Trim will be added around the

perimeters and the existing non-original stone bulkhead will be covered with a wood panel. The applicant is proposing to paint the trim black. This work does not require a building permit and is not being reviewed with this design review; however, the improvements appear to be appropriate and will be compatible with the proposed awning and signage.

Staff Recommendation

Staff recommends approval of the Design Review revision as submitted.

This is a design review of a simple sign application at 327 West 3rd Street, Red Wing, MN

1. A re-skin of an existing awning. The awning has been removed to tuck point the building, which make for a good opportunity to replace awning skin. The colors selected are part of a 3 color scheme and reflects historic character and style.
2. A 38"x29" sign above the entrance door. Sign will aluminum composite material and presents name of business in a serif font that is historically correct.

Signs are proposed by LaCrosse Sign Company.



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Client
Red Wing Framing & Fine Art Print
312 West Ave.
Red Wing, MN 55066

Project
A - Re-Skin Awning
B - Non-Lit Wall Sign

Consultant **Design Art**
Jeff Brezinka Chris Clark

- Exterior Sign Specifications**
- Painted Aluminum Panel
 - 28.5" x 38" Panel
 - 3M Vinyl Lettering
 - Mounted Flush
 - Re-Skin Existing Awning
 - Scalloped Valance
 - Lettering on Awning Side Panels
 - Install Awning in Previous Location

Area
- 7.5 sqft

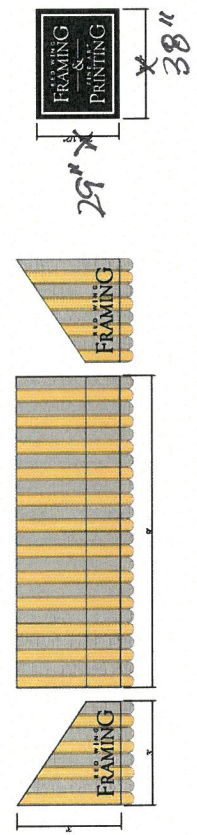
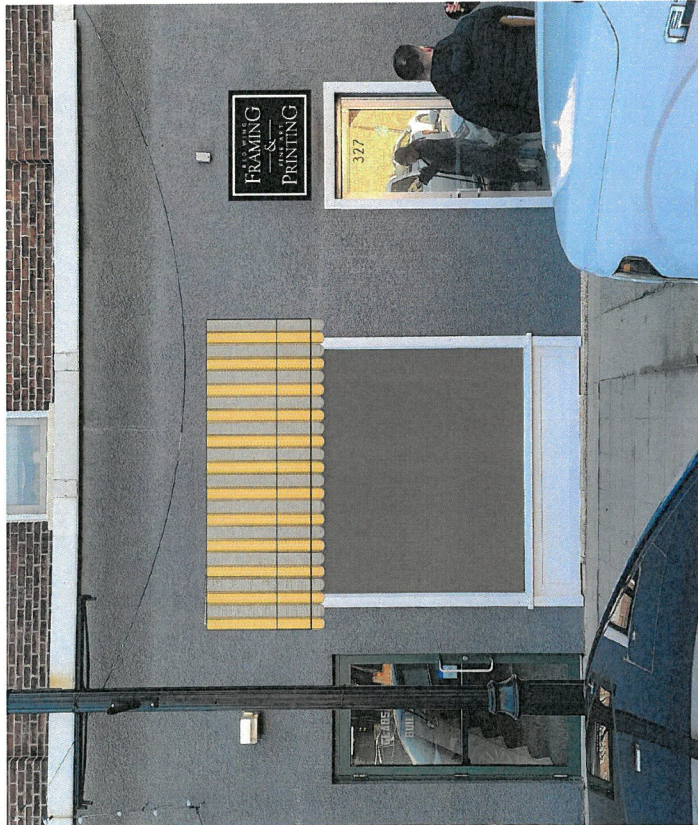
- Color Key**
- 1 Rodanthe Metallic
 - 2 Black
 - 3 White
 - 4
 - 5

Job Number
132487-4

Creation Date
3-11-2026

Revision Date **Revision Number**
3-25-2026 4

File Path
Documents\Red Wing Framing Fine Art Printing\
RED WING\132487-Projecting Sign\Design



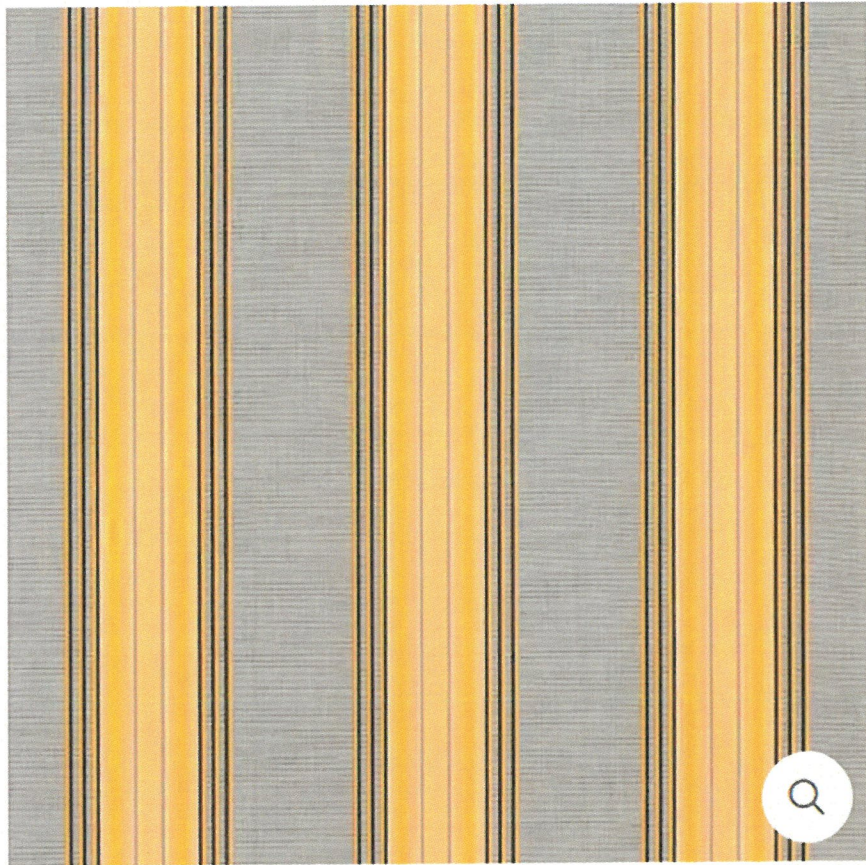
Approved by: _____ Date: _____ Landlord: _____ Date: _____

Design Artwork not for Production

*Colors on sketch are only a representation; actual color of finished product may differ from this sketch.
*To make the best use of standard sized materials and control costs the size of the finished product may vary slightly.



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