



Mission Statement: The Sheldon Theatre entertains, educates, and enlightens the community and its visitors through the transformative power of the performing arts.

Statement of Intent: We gather today in this room as one people to discuss and attend to the matters of Red Wing. Together, as a government body and as community members, we agree to treat everyone with courtesy, dignity, and respect. We will listen to all sides of an issue, encourage participation, support each other, act with honor and accountability, and inspire pride in our community. This we commit as we open this meeting.

Meeting Announcement and Agenda
Sheldon Theatre Board Regular Meeting
City Council Chambers, 315 West 4th Street, Red Wing, MN & Virtually
Tuesday, January 20, 2026, at 5:15 PM

This meeting will be held in the City Hall Council Chambers and virtually via Webex at the same time. Members of the public can join this meeting either in person at City Hall or virtually. [Join the meeting via Webex here](#). To join via telephone, please dial (415) 655-0001. Enter access code 2552 202 2761 and password 2026 when prompted.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Approval of Agenda**
5. **Oath of Office**

5.A. Swearing In

1. Maria Haley for her first term on the Sheldon Theatre Board, expiring December 31, 2029.
2. Dennis Brennan for his first full term on the Sheldon Theatre Board, expiring December 31, 2029.

6. **Public Comment**

We now invite anyone to share their thoughts on a topic that is not on the agenda. We welcome all opinions and ideas. We appreciate you stating your name at the lectern, and please remember that personal attacks may be ruled out of order. You will have up to three minutes to comment, and we appreciate your time in coming tonight.

7. **Consent Agenda**

7.A. Motion to Approve December 16, 2025 Minutes.

8. Motions & General Business

9. Communication Items

- 9.A. Director's Report
- 9.B. Finance Report
- 9.C. Board Chair's Report
- 9.D. Committee Reports
- 9.E. Government Relations Report
- 9.F. Board Member Comments

10. Adjournment

Accommodations for signing interpreter, Braille, large print, etc. can be made. Call City Hall at 385.3600 seven days prior to the need. Hearing assistance devices are available during meetings.

**The Sheldon Theatre Board of Directors
Regular Meeting
City Council Chambers
December 16, 2025**

Members Present: Board President Chap Achen; Board Members Laurie Bell, Susan Christenson, and Art Kenyon

Members Absent: Member Maria Haley (excused absence), Member Brennan (excused absence), Member Wardle (excused absence), and Council Liaison Snyder (excused absence)

Others Present: Shantel Dow, Executive Director

1. Call to Order

Board President Chap Achen called the meeting to order at 5:15 p.m.

2. Pledge of Allegiance

President Achen led the recitation of the Pledge of Allegiance.

3. Roll Call

Roll call was conducted. President Achen and Board Members Bell, Christenson, and Kenyon were in attendance.

4. Approval of Agenda

A motion was made by Member Christenson, seconded by Member Bell, to approve the agenda as drafted. A vote was conducted, and the motion carried unanimously by a vote of 4:0.

5. Oath of Office

Mayor Iocco was scheduled to swear in Maria Haley for her first term on the Sheldon Theatre Board, expiring December 31, 2029. Neither was present.

6. Public Comment

No one wished to address the Board.

7. Consent Agenda

A. Motion to Approve November 7, 2025, Workshop Meeting Minutes.

B. Motion to Approve November 18, 2025, Sheldon Theatre Board Meeting Minutes.

A motion was made by Member Kenyon, seconded by Member Christenson, to approve the minutes as presented. A vote was conducted, and the motion carried unanimously by a vote of 4:0.

8. Motions & General Business

A. Briefing on St. Paul, Minnesota Foundation Accounts by Tod Herskovitz, Nonprofit Strategies Manager.

President Achen welcomed Tod Herskovitz to come forward for his presentation.

Manager Herskovitz stated that the purpose of his presentation is to discuss the endowment funds that the Sheldon Theatre Board currently holds.

According to Manager Herskovitz, the Sheldon currently has four different funds with the St. Paul, Minnesota Foundation. Three of those funds are permanent, and the other is non-permanent.

Manager Herskovitz stated that the three permanent funds are: 1) TB Sheldon NFP Endowment Fund; 2) TB Sheldon Auditorium Designated Endowment Fund; and 3) City of Red Wing TB Sheldon Auditorium Endowment Fund. The non-permanent fund is the Designated Operating Fund.

Manager Herskovitz stated that the TB Sheldon NFP Endowment Fund is a permanent non-profit endowment with a current market value of \$1,000,203. To date, this fund has distributed \$1,055,749 in grants.

President Achen requested a definition of a “permanent fund” and a “non-permanent fund.” Manager Herskovitz stated that a permanent fund has an annual distribution with no access to the principal. A non-permanent fund allows a request for distribution at any time, and there is access to the principal.

President Achen asked what dictates whether the fund is permanent or non-permanent. Manager Herskovitz stated the Fund Agreement dictates its permanency.

President Achen asked when the Fund Agreements were established. Manager Herskovitz stated the Fund Agreements were established in 1998 and 1999.

President Achen inquired as to how the Fund Agreements could be changed, if there were a desire to do so. Manager Herskovitz stated that there is no vehicle by which to change the Fund Agreement. The Board of Directors for the St. Paul, Minnesota Foundation can review a formal request, but everything hinges on the original intent of the donations that are currently in place.

Manager Herskovitz stated that the TB Sheldon Auditorium Designated Endowment Fund has a current value of \$4,757,894. To date, \$803,000 in grants have come from this fund. Within the next couple of years, more grants will be forthcoming because of the value of the fund.

President Achen asked why there are three different permanent funds. Manager Herskovitz stated that the likely answer is that one of the funds was created directly from the City. The other two funds began as a single fund that was divided because

of a Financial Accounting Standards Board decision that stated an endowment fund could no longer have co-mingled agency dollars and individual donor dollars.

Manager Herskovitz stated that the TB Sheldon NFP Endowment Fund was created to hold all the donations from organizations. Assets that came from individual donors went into the TB Sheldon Auditorium Designated Endowment Fund.

President Achen asked why there is another City fund. Manager Herskovitz stated that he was not present at the time of the signing, and he does not know the answer to that question.

President Achen asked if the Agreements for each of the three permanent funds are the same regarding the annual distributions. Manager Herskovitz stated that the method of calculation is called a Spending Policy, and it is based on the value of the investment over twenty-one quarters averaged.

President Achen asked if the distributions are coming at different times throughout the year because of the twenty-one quarters. Manager Herskovitz stated that typically the distributions should come during the first quarter, but the Board can make a request for the distributions to come at another time.

President Achen stated that the Board has not been involved with the distribution requests. Manager Herskovitz stated that when someone from The Sheldon requests the distribution, he submits the request, and the money is sent.

Member Christenson asked if someone from The Sheldon requests the distribution or if someone from the City requests the distribution. Manager Herskovitz stated that someone from The Sheldon would make the request.

Director Dow stated that The Sheldon requests money from the non-permanent fund, and there is a one-time payment during the first quarter (at the beginning of the year).

President Achen asked for the specific investment portfolio that the funds are invested in. Manager Herskovitz stated that all the permanent funds are invested in a Multi-Asset Endowment Portfolio, which is highly diversified and currently holds about \$1.4 billion or \$1.5 billion.

President Achen inquired about the balance of the non-permanent fund. Manager Herskovitz stated that it is currently approximately \$72,000.

President Achen asked if Manager Herskovitz would share the original operating agreements with the Board. Manager Herskovitz confirmed he would share the information.

B. Motion to approve Executive & Artistic Director Annual Review.

President Achen read a summary statement below of Director Dow's performance.

During a closed session during the November 2025 Regular Sheldon Theatre Board Meeting, the Board discussed Director Dow's performance. Director Dow demonstrated strong performance in her second year as Executive Director of the Sheldon Theatre Board. Key accomplishments included outperforming budget expectations by a wide margin and building increased programming infrastructure. She drove new accessibility improvements, the approval of a new Youth Theatre Program, and a new ticketing system. The Board noted two areas of improvement: 1) Continue improving in the understanding and the operation of the finances, so that the Board can continue to improve The Sheldon's budget performance; and 2) Improve managing through conflict with internal and external stakeholders. Director Dow has terrific relationship skills, and she has a strong sense of what is needed to move The Sheldon forward. Overall, Director Dow received scores that averaged to a strong "Meets Expectations," and the Sheldon Theatre Board looks forward to many years in the future with her. The Board has approved a step increase for Director Dow to a Grade 16, Step 9, which is an annual salary of \$137,987.

A motion was made by Member Kenyon, seconded by Member Bell, to approve the Executive and Artistic Director Annual Review. A vote was conducted, and the motion carried unanimously by a vote of 4:0.

9. Communication Items

A. Director's Report.

Director Dow provided updates and highlighted information from her report:

- Director Dow reported that there were fifty highly qualified applicants from fourteen different states who applied for the Director of Youth Theatre Program. Seven interviews will be held next week. The hope is to have the position filled by late January or early February.
- Director Dow thanked Public Works and the Building & Grounds workers for their support of the Sheldon. They helped to secure the Christmas tree for the Holiday Stroll and keep the sidewalks clear for Staff and patrons.
- Director Dow stated that the holiday shows have been well-attended. Patrons have been in the holiday spirit and seem to enjoy the performances.
- Director Dow noted that the APAP Conference is next month. There will be several appointments with agents to finalize the 2026-2027 season and begin planning for the 2027-2028 season.
- Director Dow stated that the piano storage area has been completed, thanks to Public Works.
- Director Dow reported that the number of tickets sold is up 10% from 2024.
- Director Dow noted that the Missoula Children's Theatre Audition information was added to the website and sent home in backpacks at the beginning of December. Auditions will be held on January 5, 2026, from 4:00 p.m. until 8:00 p.m. Their show will be The Jungle Book.
- Director Dow stated that there was notable community outreach from the Mandy Gonzalez performance, which included the Red Wing Holiday Chorus

performing alongside Mandy Gonzalez with student soloist, Hazel Perau. Tickets were donated to local organizations, including Hispanic Students United from Red Wing High School and Hispanic Outreach of Goodhue County.

- Director Dow stated that Missoula Children's Theatre will offer an assembly at Burnside Elementary during their residency in January.
- Director Dow stated that Friends of the Sheldon celebrated a holiday party on the Friday before the Mandy Gonzalez performance with approximately thirty people in attendance. A 1,600-piece Friends of the Sheldon acquisition mailing went out on December 1, 2025, inviting patrons to join Friends of the Sheldon. Over \$20,000 in renewal mailings went out on December 2, 2025, and Friends of the Sheldon is on track to hit budget.
- Director Dow stated that an application to the MSAB General Operating Program is underway and due in mid-January. As a reminder, this is an interim application year, and funding varies based on legislative allocations to the Arts & Culture Heritage Fund.
- Director Dow stated that a Letter of Inquiry is being prepared for the St. Paul, Minnesota Foundation's Arts & Culture Grant Program. This will be a highly competitive program, which awards \$100,000 per year for five years.
- Director Dow reported that the holiday decorating and soup supper for the decorators took place on Monday, November 24, 2025, with the Holiday Stroll Muppet Movie and Santa on stage with the Sheldon Brass Band that same week.
- Director Dow stated that the Minne-Nutcracker was very well received. The abridged version was easier on the little ones.

C. Finance Report.

President Achen requested that Director Dow provide an update on the monthly snapshot of the finances.

Director Dow stated that the Main Stage Ticket Revenue is exceeding expectations. Ticket sales have been robust for the holiday shows.

Director Dow stated that Phoenix Ticket Revenue will remain the same because there are no more shows scheduled for the year.

Director Dow stated that the Education/Field Trip Ticket Revenue will stay the same because there are no additional shows scheduled for the year.

Director Dow stated that Rental Revenue will increase because there was an actual rental of the Theatre.

Director Dow stated that Grants and Donations will continue to increase.

Director Dow stated that the Endowment comes to us at the beginning of the year, and it does not fluctuate.

Member Bell requested that the previous year's year-to-date actual numbers be added for the next financial snapshot.

C. Board Chair's Report.

President Achen brought up the next steps on the Strategic Plan. The goal is to get feedback from each Board Member so that it can hopefully be approved during the January meeting.

President Achen stated that the Board's schedule of meetings for next year, the regularly scheduled meetings will be held on the third Tuesday of every month at 5:15 p.m. There will be no meeting in July.

Director Dow brought it to President Achen's attention that there was no May meeting either. President Achen stated that he would advocate that the Board meet eleven times for the upcoming year.

A motion was made by Member Christenson, seconded by Member Bell, to approve the 2026 Sheldon Theatre Board Meeting Schedule. A vote was conducted, and the motion carried unanimously by a vote of 4:0.

E. Government Relations Report.

President Achen stated that Council Liaison Snyder requested that he share the fact that the City has passed a 3.2% levy for 2026, as well as a Budget and Capital Improvement Plans.

F. Board Member Comments.

Member Kenyon stated that he is glad that **Tim (no last name given)** is on board.

10. Adjournment

President Achen adjourned the meeting at 6:03 p.m.



Executive Director's Report 1/20/2026

Submitted by: Shantel Dow & the Sheldon staff

Quick Summary: The 2025 year ended on a positive note. We had several successful shows with excellent audience feedback. I attended the APAP (Association of Performing Arts Professionals) conference in New York City. I heard "Cantus" showcase and am very happy we booked them for Mother's Day 2026. Many other showcases, professional development sessions and connections with artists, agents and colleagues from across the country and internationally.

We have finished our interviews for the Sheldon Youth Theatre Director position and will have hired a new person by our January board meeting. We have also listed the Associate Director of Production position to close on February 13, 2026.

March 1 is the deadline to complete the bookings for the 26-27 season. The Season Announcement event will be held on June 4.

Industry Sector: Arts Advocacy Day at the MN State Capitol will take place on March 3, 2026. I will be attending that event in-person and will speak with our local and regional legislators to help promote the arts and the Sheldon Theatre.

Russell's Production Report (from Shantel)

- Russell is out of the country, but he and Samuel have been very busy with holiday shows and the HS musical. We also had a good turn-out for Missoula Children's Theatre.

Brenda's Marketing Report

2025 preliminary incites:

- 12 more performances for schools/students to attend
- 6 performances for Phoenix summer musical (2024 no summer musical)
- 7 additional movies were shown as part of late night Thursdays
- Not including rentals: we sold 20,535 tickets in 2025 vs 12,981 in 2024 = 7,554 (5,374 were from the added performances)

Samantha's Development Report

-Missoula Children's Theatre presented an assembly on fables to over 500 students at Burnside Elementary

-February 26 – March 1, Magician Kevin Spencer will be in residency, he will do workshops with speech, occupational and physical therapists at Mayo Clinic Health System, work with adults with disabilities through Community Education's Aim to Achieve program and spend time in Red Wing Public School's special education classrooms. The public is invited to see the culmination of this project on Sunday, March 1st at 1 pm when Spencer presents a free, sensory inclusive performance titled "The Magic of Kevin Spencer – Magic for Everyone"

-Summer Field Trips will return with the commitment of Kids Junction, Kenny Ahern and George Mauer will each present a mainstage program that will be promoted to additional childcare centers and the public

-The Minnesota State Arts Board awarded the Sheldon a \$35,000 grant from the highly competitive Arts Experiences program to support the continuation of programming for older adults through the Sheldon's matinee series

-January grant submissions include the MSAB General Operating program and a Letter of Inquiry for the St. Paul Minnesota Foundation's Arts & Culture Grant Program

Leah's Box Office and Front of House Report

There've been some *great* shows since the last Board meeting! The volunteers reported that *Who Brought the Humbug* was one of the best holiday shows they'd ever seen. One had "tears of happiness" at the end and they hope they will return.

The New Standards gave our new ticketing system's automated waitlist feature a real workout. There were 98 names on the waitlist for the show. In the end, as tickets became available, all were contacted and had either made other plans or were happy & surprised that "waitlists really work!"

We have an additional vendor now for beer & wine: Breakthru Beverages. (Glen recommended.) We have added Modelo Beer & White Claw Seltzer to our offerings—and we were able to get Prosecco for NY EVE, which made Rockin' Down the Clock extra festive.

Leah & Brenda attended Respectful Workplace training for managers, which was City-wide, mandatory training.

Due to reports of ICE presence in town, as a precaution, we looked into our rights & responsibilities when dealing with ICE agents. The library director had issued some general guidelines for his staff and we adapted those for the Sheldon.

January is student month at the Sheldon. Missoula Children's Theater moved in for the first week of January, with 2 performances of *The Jungle Book* on Saturday, Jan 10th. 68 students auditioned and 58 were cast. Now the High School moves in for final rehearsals of *Once Upon a Mattress*.

FY2025 Income & Expense Statement
 Sheldon Theatre of the Performing Arts
 January 2026 Sheldon Board Meeting



Account Number	Description	FY25 Operating Budget	2025YTD Operating Actuals	2024 Year-End Actuals
Contributed Revenue				
OTHER FEDERAL GRANTS &				
810-00000-43135	AIDS	\$ -	\$ -	\$ -
810-00000-43599	STATE GRANTS & AIDS	\$ 145,000	\$ 144,712	\$ 165,208
810-00000-46243	SHOW/SEASON SPONSORS	\$ 55,000	\$ 37,980	\$ 42,120
810-00000-46244	PRIVATE FOUNDATION GRANTS	\$ 105,500	\$ 109,250	\$ 102,500
810-00000-46246	FRIENDS OF THE SHELDON CORPORATE FOUNDATION GRANTS	\$ 84,000	\$ 93,720	\$ 88,546
810-00000-46247	GRANTS	\$ 75,000	\$ 75,000	\$ 75,250
810-00000-46249	INDIVIDUAL GIFTS SPECIAL PROJECTS-	\$ 26,000	\$ 22,683	\$ 23,624
810-00000-46258	DONATIONS	\$ 2,000	\$ -	\$ 200
810-00000-46260	EVENT REVENUE-FUNDRAISING	\$ -	\$ 7,287	\$ 1,935
810-00000-46269	DONATIONS NOC	\$ -	\$ 75,000	\$ -
810-00000-46281	REFUNDS	\$ -	\$ 825	\$ -
810-00000-49101	TRANSFER FROM GENERAL	\$ 111,000	\$ 111,000	\$ 110,964
	Contributed Subtotal	\$ 603,500	\$ 677,457	\$ 610,347
Earned Revenue				
810-00000-44760	FACILITY RENTAL	\$ 45,000	\$ 46,659	\$ 58,638
810-00000-44763	TICKET SALES-MAINSTAGE	\$ 355,501	\$ 423,513	\$ 332,728
810-00000-44769	TICKET SALES-PHOENIX THEATRE	\$ 20,400	\$ 49,480	\$ 12,231
810-00000-44771	TICKET SALES-SPECIAL PROJECT	\$ 10,000	\$ -	\$ -
810-00000-44772	TOURS,CHARGES FOR SERVICES	\$ 2,000	\$ 2,624	\$ 948
810-00000-44773	REGISTRATION & EDUCATION	\$ 12,000	\$ 28,542	\$ 9,654
810-00000-44780	GIFT SHOP	\$ 1,000	\$ 2,374	\$ -

810-00000-44781	RETAIL SALES	\$	-	\$	-	\$	1,339
810-00000-44782	SERVICE CHARGES	\$	92,000	\$	54,186	\$	54,569
810-00000-44783	ORGAN PRODUCT SALES	\$	-	\$	5,027	\$	-
810-00000-44785	LIQUOR SALES	\$	25,000	\$	25,301	\$	18,394
810-00000-44786	NONALCOHOLIC BEVERAGE SALES	\$	11,000	\$	11,666	\$	8,250
810-00000-44787	FOOD SALES	\$	5,000	\$	5,830	\$	3,568
810-00000-46284	OVER/UNDER	\$	-	\$	(11)	\$	(10)
810-00000-46299	OTHER MISCELLANEOUS	\$	-	\$	1,217	\$	535
810-00000-44788	ARTIST MERCHANDISE SALES	\$	1,500	\$	1,866	\$	1,186
	Earned Revenue Subtotal	\$	580,401	\$	658,274	\$	502,030
810-00000-46211	ENDOWMENT INTEREST	\$	170,000	\$	164,313	\$	153,330
	Total Revenues	\$	1,353,901	\$	1,500,044	\$	1,265,707
Expenses							
	ENDOWMENT	\$	25,000	\$	-	\$	17,607
	CAPITAL	\$	-	\$	67,350	\$	22
	ADMINISTRATION	\$	301,228	\$	190,220	\$	304,106
	FUNDRAISING	\$	150,954	\$	132,704	\$	167,669
	ADMIN TOTAL	\$	477,182	\$	390,274	\$	489,404
	General Program	\$	533,921	\$	610,603	\$	513,062
	Mainstage Presenting	\$	391,700	\$	503,059	\$	383,635
	Phoenix Theatre	\$	20,400	\$	39,308	\$	9,999
	Education	\$	20,620	\$	44,610	\$	14,805
	Enlighten Series	\$	-	\$	-	\$	6,588
	PROGRAMMING EXPENSES	\$	966,641	\$	1,197,580	\$	928,089
	Total Expenses	\$	1,443,823	\$	1,587,854	\$	1,417,493
	Total Revenues	\$	1,353,901	\$	1,500,044	\$	1,265,707
	Net Profit/Loss	\$	(89,922)	\$	(87,810)	\$	(151,786)

FY2025 Balance Sheet
 Sheldon Theatre of the Performing Arts
 January 2026 Board Meeting



ACCOUNT NUMBER	DESCRIPTION	AMOUNT
Assets		
810-00000-10100	CASH	\$ -
810-00000-10102	CASH-SHELDON	\$ 268,927
810-00000-10103	CASH-SHELDON RESTRICTED	\$ 14,500
810-00000-10125	CASH-MONEY MKT CKG.	\$ -
801-00000-10200	CASH-PETTY CASH DRAWER	\$ 700
810-00000-10305	ASSETS HELD WITH OTHERS-ST. PA	\$ 69,885
810-00000-10310	ASSETS HELD WITH OTHERS-ST. PA	\$ 5,810,687
810-00000-14400	DUE FROM OTHER AGENCIES	\$ 9,090
810-00000-17515	PREPAIDS-OTHER	\$ 71,464
	Total Assets	\$ 6,245,253
Liabilities		
810-00000-20200	ACCOUNTS PAYABLE	\$ 22,302
810-00000-24103	DUE TO STATE 2.5% LIQUOR TAX	\$ 132
810-00000-24105	DUE TO STATE- 7.375% SALES TAX	\$ 541
810-00000-24140	DUE TO STATE 2% NR ENTERTAINER	\$ 1,489
810-00000-27104	DEDUCTIONS-DIRECT DEPOSIT	\$ -
810-00000-27201	ACCRUED VACATIONS PAYABLE	\$ 46,788
810-00000-27202	ACCRUED SICK LEAVE PAYABLE	\$ 23,692
810-00000-27203	ACCR VAC/SICK PAY-CURRENT	\$ 8,857
810-00000-27300	DEFERRED REVENUES	\$ -
810-00000-27301	SUSPENCE ACCT-BOX OFFICE & HOF	\$ 282
810-00000-27305	GIFT CERTIFICATES OUTSTANDING	\$ 51,918
810-00000-27310	PREPAID TICKETS	\$ 155,610
810-00000-29000	OTHER LIABILITES	\$ (16,078)
	Total Liabilities	\$ 295,533
Fund Balance		
810-00000-30000	FUND BALANCE EQUITY	\$ 6,037,529
	Fund Balance	\$ 6,037,529
Revenue Total		\$ 1,500,044
Expense Total		\$ 1,587,854
Ret. Earnings Total		\$ (87,810)

Sheldon Theatre Board

Financial Snapshot* - YTD December 2025

	Revenue	Actual YTD	FY24 YTD	Budget YTD	Variance
Main Stage Ticket Revenue	\$	423,513	\$ 332,728	\$ 355,501	\$ 68,012
Phoenix Ticket Revenue	\$	49,480	\$ 12,231	\$ 20,400	\$ 29,080
Education/Field Trip Ticket Revenue	\$	28,542	\$ 9,654	\$ 12,000	\$ 16,542
Rental Revenue	\$	46,659	\$ 58,638	\$ 45,000	\$ 1,659
Retail Sales	\$	44,664	\$ 32,827	\$ 42,500	\$ 2,164
Grants and Donations Revenue	\$	527,652	\$ 457,788	\$ 437,500	\$ 90,152
Endowment Interest	\$	164,313	\$ 153,330	\$ 170,000	\$ (5,687)
Totals	\$	1,284,823	\$ 1,057,196	\$ 1,082,901	\$ 201,922
	Main Stage	Actual YTD		Budget YTD	Variance
Main Stage Ticket Revenue	\$	423,513	\$ 332,728	\$ 355,501	\$ 68,012
Main Stage Artist Fees Expense	\$	357,830	\$ 255,312	\$ 260,000	\$ (97,830)
Main Stage Income/(Expense)	\$	65,683	\$ 77,416	\$ 95,501	\$ (29,818)

*This report does not represent an actual financial statement regarding the Sheldon Theatre revenue and expenses and is used for performance management of operations only

Sheldon Theatre Board
Ticket Snapshot - December 2025

Main Stage Tickets Revenue	# of Shows	Tickets Sold	Occupancy %	Rev/Ticket
A Minnesota Nutcracker	1	365	78%	\$ 27.41
Rocky Mountain High	2	607	65%	\$ 38.29
Colleen Raye	1	366	78%	\$ 29.92
Mandy Gonzalez	1	256	55%	\$ 42.88
Who Brought the Humbug?	1	333	71%	\$ 40.85
The New Standards	1	458	98%	\$ 58.41
Rockin' Down the Clock	1	400	84%	\$ 45.70

Phoenix Ticket Revenue	# of Shows	Tickets Sold	Occupancy %	Rev/Ticket
None				

Education/Field Trip Ticket Revenue	# of Shows	Tickets Sold	Occupancy %	Rev/Ticket
None				

Rental Revenue	# of Shows	Tickets Sold	Occupancy %	Rental Revenue
Lorie Line Christmas	1	317	68%	\$3,151

SHOW	Proj. Tickets	Actual Tickets
A Minnesota Nutcracker	\$ 10,000	\$ 10,006
Rocky Mountain High	\$ 24,975	\$ 23,241
Colleen Raye	\$ 9,600	\$ 10,950
Mandy Gonzalez	\$ 15,300	\$ 10,976
Who Brought the Humbug?	\$ 14,000	\$ 13,602
The New Standards	\$ 25,925	\$ 26,750
Rockin' Down the Clock	\$ 13,000	\$ 18,281
Totals	\$ 112,800	\$ 113,806